

Volun-touch

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Why a small sculpture for the hands of the Volunteers?



The logo adopted by IAVE is the letter **V**. It constitutes what is usually called the corporate image. The logo becomes a sign so that Volunteers may recognize each other and be identified in their volunteer efforts. This logo is a symbol.



Guido Dettoni believes that this logo/symbol can be also a tactile object, seen by hands before eyes do.

The tactile-logo, he is proposing for IAVE opens a path for the Volunteers of all the world to share through touch their choice and it strengthens the communication between all of them as well as towards everyone.



Once enlarged, this tactile symbol becomes a reference and a meeting point.



Project for World Trade Centre / Barcelona

